

SOFT FACTS
Sportbau HL GmbH

INDUSTRY

Sports ground construction & sports item distribution

CONTACT

Sportbau HL GmbH
Wallackstraße 5
A-4623 Gunskirchen

T: +43 (0)7246 810 10
F: +43 (0)7246 810 10-30
E: office@sportbau-hl.com
W: www.sportbau-hl.at/

**SOFTWARE DEVELOPER
AND DISTRIBUTOR**

Multidata Software
International Vertriebs GmbH
Georg Sigl-Straße 14
A-2384 Breitenfurt

T: +43 (0)2239 54 70
F: +43 (0)2239 34 092
E: sales@multidata.at
W: www.multidata.at

PRODUCTS IN USE

- MD-Premium.NET ERP

ADD ONS IN USE

- OLAP & Charts

SUCCESS STORY

Sportbau HL

Company background

Sportbau HL is a young company, which was outsourced from the company Eybl Sportbau-Sportversand in the beginning of 2009. Concretely, the long-lasting Eybl Sportbau-Sportversand employee and manager of the sales department Mr. Harald Lautischer has established an own company with the business operating area sports grounds, which he manages very successfully since then.

The play attributes and the quality of the facilities are of highest priority and thus guarantee the business success of the company.

Products & Services

Sportbau HL constructs school sports grounds, running paths, soccer synthetic turfs and all-weather tennis courts, which can be played on every season and with little time effort.

From the whole processing to in-time completion everything is done from one hand and with an own assembling team.

Further products:

- Tennis flooring
- Multi-purpose halls/grounds
- Synthetic turfs
- Restorations

The second business field of Sportbau HL is the sports goods postal shopping. Via internet or phone the many products can be comfortably ordered:

Products of the postal shopping:

- Gymnastics and climbing products
- Therapy and wellness products
- Screens
- Court accessory

- Object equipment
- Athletics items
- Leisure and toy items
- Fitness and athletic sports items
- Ball sports and training items
- Balls and softballs
- Tennis equipment

One ERP solution for the main focuses sales and project administration

Initial situation

Because Sportbau HL went into business with two special operating business areas (sports ground construction and distribution) of the existing Multidata customer Eybl Sportbau-Sportversand, it was obvious for Sportbau HL to access to the existing software solution. So most of the requirements could be taken from Eybl Sportbau-Sportversand and be realized very fast by this way.

Realization of requirements

Project management

The construction of a sports ground like a soccer, tennis or school sports court is an extensive project, which begins with the inspection of the location, goes on with the process of the construction and is completed by approval of the complex. With help of the integrated project management function all these important steps can be well documented and controlled.

Postal shopping

The main focus in the postal shopping of company Sportbau HL lies in the phone selling.

Because there exist many national and international addresses in the database and their request normally lasts very long in common software programs, the

SUCCESS STORY

Sportbau HL

SOFT FACTS

Sportbau HL GmbH

INDUSTRY

Sports ground construction & sports item distribution

CONTACT

Sportbau HL GmbH
Wallackstraße 5
A-4623 Gunskirchen

T: +43 (0)7246 810 10
F: +43 (0)7246 810 10-30
E: office@sportbau-hl.com
W: www.sportbau-hl.at/

SOFTWARE DEVELOPER AND DISTRIBUTOR

Multidata Software
International Vertriebs GmbH
Georg Sigl-Straße 14
A-2384 Breitenfurt

T: +43 (0)2239 54 70
F: +43 (0)2239 34 092
E: sales@multidata.at
W: www.multidata.at

PRODUCTS IN USE

- MD-Premium.NET ERP

ADD ONS IN USE

- OLAP & Charts

rapid data query was one of most important challenges to company Multidata. This task could be mastered superbly with help of the Oracle database 11g R2 and the extended customer search function of MD-Premium.NET's ERP module.

Customer requests and customer orders are immediately entered into the software with the price information module and customers can be informed promptly about special deposited prices and about the availability of an item.

Item administration

A further plus is the versatile item administration of the ERP solution: It is possible to administrate one item number with different colors, sizes and patterns.

This facilitates the employees of the purchase department, the stock administration and the order entering telling information. An item e.g. has always the same description in each variant, what is very important for the customer.

Order administration

Due to the fact, that all documents can be created with the integrated reporting tool, offers can be automatically generated in a clear-arranged, pre-defined layout.

There is also the option for an offer tracking. Here the person in charge is automatically reminded by the system to follow up the offer to the customer some days after offering (via automatically re-submission).

Inventory management

A random warehouse system has been realized, which enables storing many items in a very small stock place.

The software automatically suggests stock places at stock removals. There are also own consignment stock locations for TOP items, which are continuous automatically assembled by the system.

By the option of the automatically inventory management the goal of the new stock – to store by the optimal FiFo system (first in – first out) – has been superbly attained.

Each selling activity is documented in the customer services and thus available to the field staff.

Field staff

Of course also the activities of the field staff are entered in MD-Premium.NET and so are available for every office worker, who has appropriate access permissions.

Interface to desired book-keeping software

Because Sportbau HL uses the book-keeping software by BMD, incoming and outgoing documents and also the relevant master data are automatically exported via a standardized interface and imported into the BMD book-keeping software.

Biggest benefit lies in the company's statistics and analyses

Last but not least Multidata's MD-Premium.NET ERP solution meets all demands by the optimally usage of the default statistics/reports in conjunction with the self-compiled multi-dimensional business analyses for the management. Latter are done with help of the integrated OLAP system.

SOFT FACTS
Sportbau HL GmbH

INDUSTRY

Sports ground construction &
sports item distribution

CONTACT

Sportbau HL GmbH
Wallackstraße 5
A-4623 Gunskirchen

T: +43 (0)7246 810 10
F: +43 (0)7246 810 10-30
E: office@sportbau-hl.com
W: www.sportbau-hl.at/

**SOFTWARE DEVELOPER
AND DISTRIBUTOR**

Multidata Software
International Vertriebs GmbH
Georg Sigl-Straße 14
A-2384 Breitenfurt

T: +43 (0)2239 54 70
F: +43 (0)2239 34 092
E: sales@multidata.at
W: www.multidata.at

PRODUCTS IN USE

- MD-Premium.NET ERP

ADD ONS IN USE

- OLAP & Charts

SUCCESS STORY

Sportbau HL

Comment by Mr. Harald Hannes Lautischer (CEO):

„The software facilitates the work of the postal shopping department enormous. Now they are able to enter customer orders very fast already during the phone call and they see all relevant information for the customer at a glance. Since implementation of the Multidata software we hardly have any stock differences any more, because the software is "very exact" at this matter.

Also the purchase is much easier with the MD software, because you can see sold quantities of previous year at once and furthermore prices, packing units and many more.

The customer and the supplier master datastock is very clear-arranged, you find immediately all done and all current modifications."